



Artist Application Form—Design 2012

Deadline: January 2, 2012

Design Parameters

The audience for the Blues Festival 2012 t-shirt/poster design will be the general public, all ages and backgrounds. Designs should be appropriate for public display. Designs that are religious, political, sexual in nature, which bear controversial messages, insignia, or other material will not be accepted.

Design elements that **MUST** be included are:

- **3-6 colors;**
- **Mississippi Valley Blues Festival 2012;**
- **June 29,30th & July 1st**
- **LeClaire Park, Davenport, Iowa**
- **MVBS Logo (broken guitar only, blue in color);**
- **“Where Legends Come To Play”;**
- **artist’s signature.**

Design theme may include history of blues; history of area; fest site (bandshell; bridge; river). The Artist Review Panel may reject any design that does not conform to the design guidelines.

Original art will be accepted—minimum size 8”x10” (will capture digitally).

May be submitted in the following formats:

- CorelDraw or Adobe Illustrator desktop design
- Adobe PhotoShop - PSD file RGB colorspace
- Bitmap files (not less than 300 pixels/inch), document size not less than 8” x 10

All artwork must be able to revert to gray scale.

Artist of work chosen will receive a stipend, and artwork will become property of the Mississippi Valley Blues Society.

Complete this form and mail with artwork to: **Mississippi Valley Blues Society, Fest Design 2012, 102 South Harrison St., Ste. 300, Davenport, Iowa, 52801.** (563)322-5837.

Last Name _____ First _____ MI _____

Address _____ Apt# _____

City _____ State _____ Zip _____

Phone (Home) _____ Phone (cell) _____

E-Mail _____

Name as it would appear on plaque and in publications _____

Proposed Title for Art Piece (optional) _____

Brief description (one paragraph) of your proposed design and materials:
